



CWC-670 - 27 November, 2025

49 Piece Limited Edition



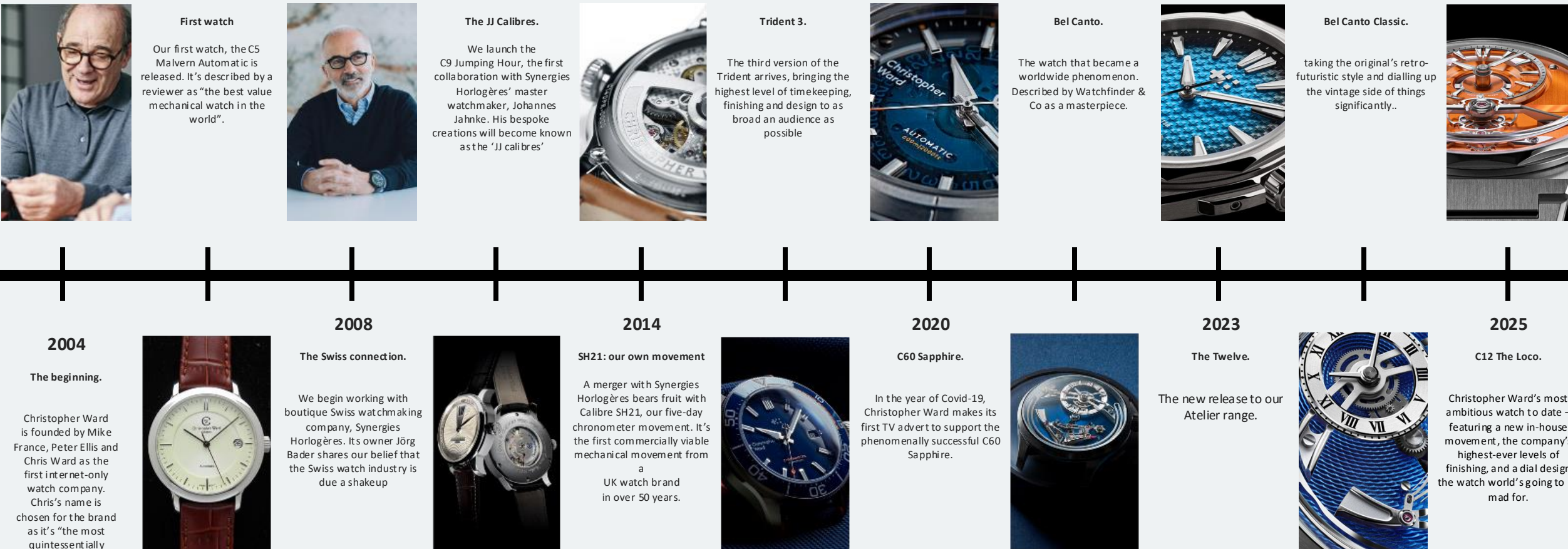
## About Christopher Ward

Christopher Ward, founded in 2004, was the world's first online premium watch brand.

For us, watchmaking is the ultimate expression of art, science and engineering.

Every Christopher Ward watch brings English design together with Swiss watchmaking expertise.

# Christopher Ward Milestones



## The story behind the Testarossa



The Testarossa is a bespoke, strictly limited edition of just 49 pieces, born from the acclaimed C12 Loco.

This creation traces its origins to my discontinued Bel Canto design — an ambitious Phoenix successor concept that proved technically unfeasible in Biel. Yet the spirit behind it lived on. That spirit was drawn from my very first supercar: a bright red, open-top thoroughbred Italian V8. A machine that embodied power, passion, and engineering purity. From that inspiration came the Loco Testarossa, where technical challenges were finally mastered and the watch took physical form as a bespoke Loco.

In Italian, Testarossa means “red head” — the perfect name for a timepiece crowned by a striking, semi-brushed fumé dial in a vibrant red hue. Achieving this precise colour required months of refinement, each design iteration bringing it closer to the vibrant design I envisioned.

Equally painstaking was the sub-dial. After many iterations, perfection revealed itself in black-outlined hands and indices, contrasting elegantly against a bespoke sapphire disc with a deep black background and delicate red microdots, and black peripheral minute marker ring. Every detail was considered, reworked, and perfected until balance was achieved.

The caseback, with its high-end movement framed by a sapphire exhibition window, remained untouched — its purity unspoiled by colour, retaining the timeless elegance befitting such a movement. The calibre itself could not be altered, and is celebrated in its original form, as a testament to fine Swiss watchmaking.

The Testarossa is not merely a measure of time, but a composition of colour, form, and motion brought into perfect harmony. With only 49 in existence, owning the Testarossa is an invitation into rarity. Testarossa is a fleeting moment captured forever on your wrist.

## C12 Testarossa

|                 |                            |
|-----------------|----------------------------|
| Case Diameter   | Ø 41.00 mm                 |
| Case Height     | 13.70 mm                   |
| Lug to lug      | 47.50 mm                   |
| Weight          | 70 gr                      |
| Strap width     | 20.00 mm                   |
| Material/Finish | Stainless Steel            |
| Bezel           | Fixed                      |
| Crystal         | Raised box sapphire        |
| ATM             | 3 ATM                      |
| Crown           | Screw-in                   |
| Case back       | Screw-in                   |
| Movement        | Christopher Ward CW-003    |
| Movement type   | Handwound                  |
| Function        | Hour, minute, open balance |
| Power reserve   | 144 hours                  |
| Tolerance       | -0/+7 seconds per day      |

Please note that pricing will appear differently for US customers as the price seen includes import duties and tariffs. State taxes will be added at checkout.

PayPal finance is available subject to status.



£3,995  
From £333  
p/month



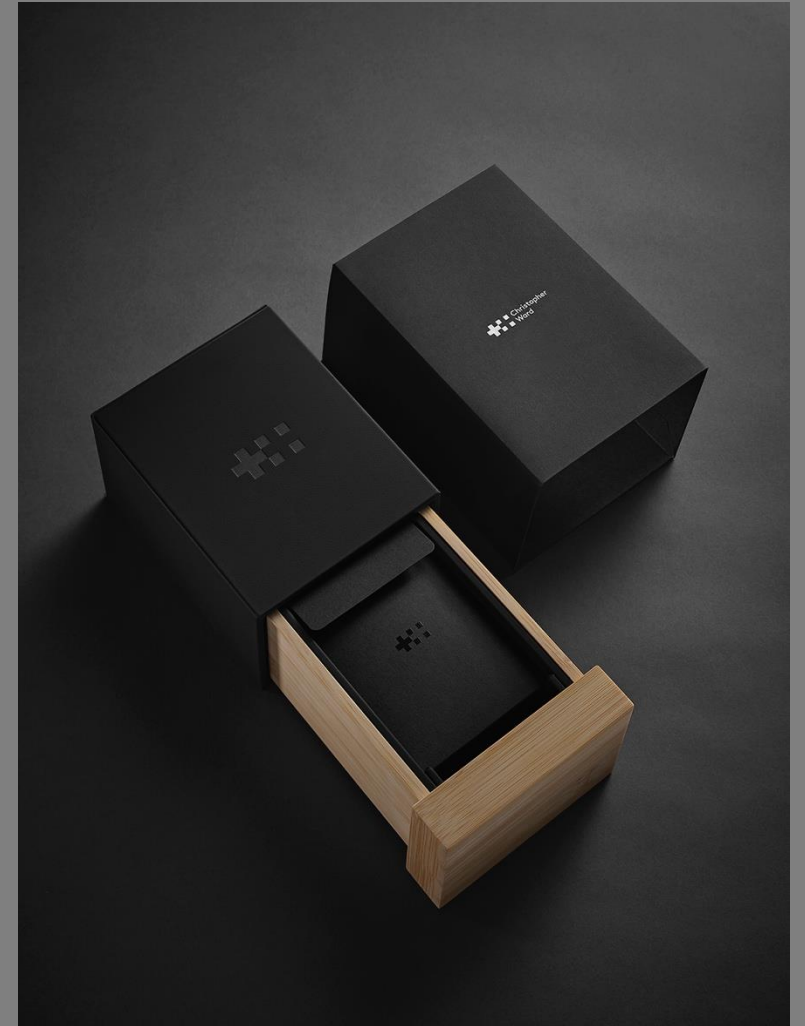
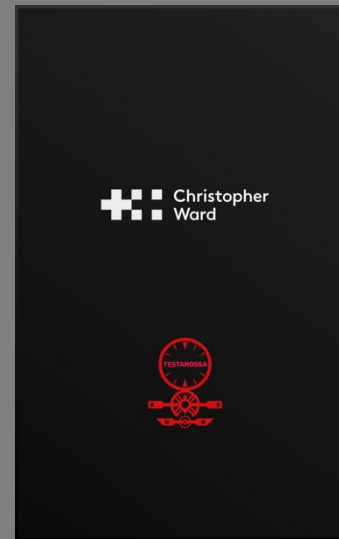
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## Packaging



Please feel free to contact  
[Peter France](#) Bespoke Manager at  
Christopher Ward, if you have any queries.

