



X

JADE PHOENIX





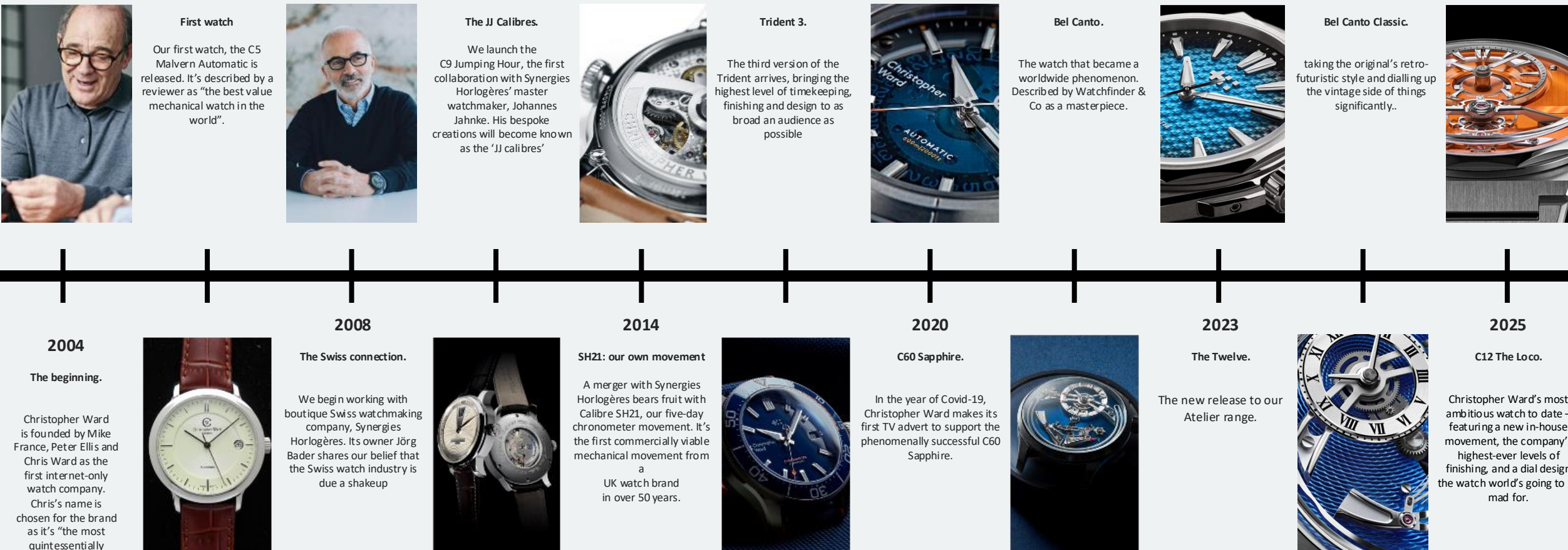
## About Christopher Ward

Christopher Ward, founded in 2004, was the world's first online premium watch brand.

For us, watchmaking is the ultimate expression of art, science and engineering.

Every Christopher Ward watch brings English design together with Swiss watchmaking expertise.

# Christopher Ward Milestones



## Story Behind the Jade Phoenix



The Jade Phoenix is a bespoke, ultra-exclusive evolution of a modern horological icon, the Bel Canto. Building upon the legacy of the original Phoenix, this new masterpiece transitions the fiery spirit of its predecessor into a realm of quiet, ethereal luxury by adopting the newly refined Bel Canto Classic as its canvas.

The story of the Jade Phoenix is a long and convoluted one, even more than the Jade Dragon's. Its origins trace back to an ambitious initial vision: the Bel Canto Testarossa. Conceived as a nod to raw supercar adrenaline, the Testarossa was meant to showcase a vivid, fiery red platine. But manufacturing limitations made achieving that rich red impossible, so the project was reluctantly abandoned. From those ashes however, the Testarossa evolved into an even more impressive bespoke Loco with the exact red dial that had originally been envisaged.

However, the original Bel Canto concept just would not die. It was too good a watch. Over 2 years, it evolved into a convergence of two distinct creative journeys: the mechanical drama of the Phoenix and the artistic purity of the Jade Dragon.

When designing the Jade Dragon, I fell in love with its unique, deep jade hue—a harmonious, shifting blend of green and blue inspired by the Chinese Zodiac and the Eastern symbol of ultimate Chi.

To bring the Jade Phoenix to life, I designed a custom guilloché green dial. The intricate, unique geometric guilloché pattern catches light at every angle, echoing the mysterious depth of the Jade Dragon.

Where the original Phoenix was a celebration of raw supercar adrenaline with its fiery sunray orange and bold contrast, the Jade Phoenix is a study in refined elegance. This watch leans more into classical haute horlogerie.

The striking hammer mechanism—the very feature that originally evoked the image of a longtail bird and gave the Phoenix its name—now strikes over a serene backdrop of rich jade green. The contrast creates a fascinating visual paradox: the fiery, mythic rebirth of the Phoenix reborn in the calm, majestic tones of the Jade Dragon.

The Jade Phoenix stands as a rare bridge between two worlds—fusing the high-concept art and symbolic tranquillity of the Jade Dragon with the mechanical spectacle and soaring spirit of the Phoenix. It is a true collector's piece, uniquely elevated, deeply personal, and utterly unmistakable and ultra rare at only 25 pieces.

A stylized, handwritten signature in white ink, which appears to read 'C Ward', is positioned in the lower right area of the page.

# C1 Bel Canto Classic

|                 |                                       |
|-----------------|---------------------------------------|
| Case Diameter   | Ø 41.00 mm                            |
| Case Height     | 13.20 mm                              |
| Lug to lug      | 48.00 mm                              |
| Weight          | 53 gr                                 |
| Strap width     | 22.00 mm                              |
| Material/Finish | Grade 5 Titanium                      |
| Bezel           | Fixed                                 |
| Crystal         | Dome sapphire                         |
| ATM             | 3 ATM                                 |
| Crown           | Push-down                             |
| Case back       | Screw-in                              |
| Movement        | Sellita SW200-1 / FS01 chiming module |
| Movement type   | Automatic                             |
| Function        | Hour, minute, passing chime           |
| Power reserve   | 41 hours                              |
| Tolerance       | -5 /+ 12 seconds per day              |

\* Bespoke guilloché dial



£4,100  
From £341  
p/month

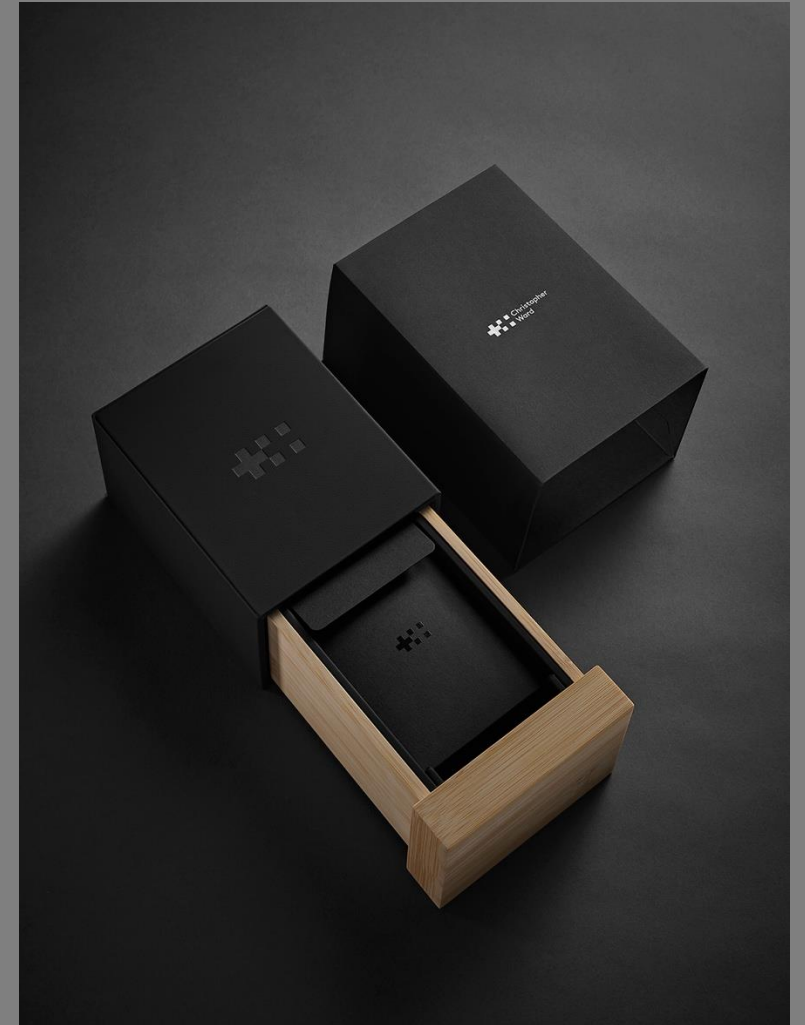


£3,775  
From £315  
p/month



Consort Bracelet & Black Leather Bundle available from £4,235

## Packaging



Please feel free to contact  
[Peter France](#) Bespoke Manager at  
Christopher Ward, if you have any queries.

